

Simplify and centralize IT Financial Management powered by ServiceNow

30% faster planning cycles | **20-40%** more cost visibility

Turn your IT spend into a strategic advantage

Brightfin IT Financial Management (ITFM), built on ServiceNow, provides an application suite that gives IT and finance leaders the visibility and context needed to make smarter technology investment decisions.

Together, we deliver:

- **Context:** Change the conversation from “What are we spending?” to “What is our IT spend return?”
- **Transparency:** Build transparent ITFM and technology business management (TBM) processes that combine critical metrics, context, and insight to prove the clear value IT provides the business
- **Collaboration:** Provide tools to control IT conversations, enabling credible, fact-based dialogues—and removing politics from C-suite negotiations.

Built 100% natively on ServiceNow

Brightfin ITFM, powered by ServiceNow, automates budgeting, cost modeling, and cost recovery for public and private sector organizations.

With the ServiceNow data model, organizations can leverage real-time platform data to help IT leaders make informed decisions about their IT portfolios through integrations with CMDB, Strategic Portfolio Management, Application Portfolio Management, and IT Asset Management.

Brightfin consistently delivers measurable business value for customers across industries including healthcare, financial services, technology, manufacturing, and the public sector. By combining deep ServiceNow expertise with purpose-built applications for IT financial management, project portfolio management, and strategic planning, Brightfin enables organizations to make faster, data-driven decisions and operate more efficiently. Customers commonly report 20–40% improvements in cost visibility, 30% faster financial planning cycles, and millions of dollars in optimized technology spend through enhanced financial transparency and governance.

Together, Brightfin and ServiceNow can help you reimagine your financial processes and tell a stronger value story.

Cost Transparency

Empower IT leaders to make better business decisions with an out-of-the-box cost solution that automates data management, expense driver alignment, and cost allocation.

Budget Clarity

Simply and quickly build confidence in your data outputs with a solution that creates budgets, captures forecasts, and evaluates variances through simple interfaces, sophisticated workflows, and automated processes.

Billing Simplicity

Enhance showback and chargeback processes with system-generated invoices that effectively communicate costs to consumers, differentiate service cost drivers, and provide easily digestible traceability.

servicenow

**Elite
Partner**

Build